

FC Boulder and YMCA of Boulder Valley Launch Boulder Valley Youth Soccer

FC Boulder and YMCA of Boulder Valley have launched Boulder Valley Youth Soccer, a collaboration that unites the youth soccer programs from both organizations under one umbrella. Boulder Valley Youth Soccer will be the largest youth soccer entity in Boulder County.

Boulder Valley Youth Soccer's programs will begin with the upcoming fall season and will include a range of offerings: from introductory soccer programs for players as young as 3 years old through recreational leagues for players through 18 years of age.

"FC Boulder is the premier soccer club in Boulder County – specializing in player development and promotion of love for the game of soccer. The YMCA is one of the most trusted organizations in the country focusing on youth development, healthy living and social responsibility. The collaboration between our two organizations is sure to provide a new standard of player enrichment, player development and customer service. We are really excited to get started!" Adam Hayes, FC Boulder Executive Director

Boulder Valley Youth Soccer will provide players of all levels and ages with developmentally appropriate playing opportunities and coaches with resources and player development education.

Through this collaborative effort, parents and athletes will benefit from the knowledge, history, traditions and infrastructure of both organizations.

To the partnership, the YMCA brings an established introductory soccer program that emphasizes youth development and building a love for the game. FC Boulder brings soccer expertise from high caliber coaches as well as robust competitive soccer leagues. Together, Boulder Valley Youth Soccer will extensively support players from the first time they touch the ball until the last game of their youth careers.

"We are thrilled to partner with FC Boulder, which has an incredible reputation as an elite soccer program. Our staff, coaches, players and parents will now gain the benefit of their soccer and instruction knowledge while still receiving the YMCA's focus on fun, character, teamwork and sportsmanship." Jamie Holstein, Senior Vice President of Operations for the YMCA of Boulder Valley

Boulder Valley Youth Soccer's website — bouldervalleyyouthsoccer.org — launched July 1. It will be the central registration hub for all Boulder Valley Youth Soccer programs.

For more information about Boulder Valley Youth Soccer, contact:

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About the YMCA of Boulder Valley

More than 50,000 youth, families and adults from all walks of life are served annually by the YMCA of Boulder Valley, positively impacting the communities of Boulder, Broomfield, Erie, Jamestown, Lafayette, Longmont, Louisville, Nederland, Niwot and Superior. Learn more at ymcabv.org.

About FC Boulder

Serving nearly 3000 youth players annually, FC Boulder is more than a collection of teams wearing the same color jerseys. The club is a youth-centered organization with a unique culture and a compelling set of values. We intend to provide a context through which our membership experiences the joy and inspiration that the great game of soccer can provide. Learn more at fcboulder.com. *#Soccerforlife*